

## Crosstex® International Receives Three Prestigious Product Awards From *THE DENTAL ADVISOR*

Crosstex® International, a global leader in infection prevention for the healthcare industry, has received three prestigious 2014 product awards from *THE DENTAL ADVISOR*, a leading research organization and publication.

**2014 Top Mask: Crosstex Secure Fit® Technology Face Masks**

**2014 Top Gauze: Crosstex UltraPure® Non-Woven Sponges**

**2014 Preferred Product: Crosstex Sparkle® Prophy Angle**

**2014 Top Mask Award:** The Top Mask award was awarded to Crosstex for their Secure Fit® Technology face masks, for the second year in a row. Secure Fit Masks were evaluated by 37 consultants and in 1,830 uses received a 96% clinical rating. Secure Fit masks are uniquely designed to create a comfortable, custom fit with a strong protective seal. Secure Fit masks are made in the USA and provide up to 3X's more protection from exposure to infectious particles and aerosols than standard masks and are available in all three ASTM performance classifications. The increased protection is achieved by incorporating patent-pending malleable aluminum nose and chin pieces that reduce gapping at the sides, top, and bottom of the masks creating a custom fit, for any size or shaped face.

Crosstex manufactures more than 25 models of face masks. They provide the broadest and most in-depth selection of FDA approved masks in the dental industry, all of which are made in the USA. Their face mask offering provides the ultimate in protection for the clinician and their staff. In fact, almost one in every three face masks sold in the US dental market, is manufactured by Crosstex.

**2014 Top Gauze Award:** Crosstex UltraPure® Non-Woven Sponges wins the Top Gauze award for the second year in a row. These eco-friendly sponges are hypoallergenic, lint-free, non-toxic and unlike typical synthetic non-woven sponges they are biodegradable. UltraPure Non-Woven Sponges are made from 100% USA-grown cotton, making them softer and more absorbent than synthetics and rayon/cotton blends. No bleach or chlorine is used during the manufacturing process. UltraPure Non-Woven Sponges compliment the broad range of cotton products available from Crosstex.

**2014 Preferred Product:** The Crosstex Sparkle® Prophy Angle was designated as a 2014 Preferred Product. Hygienists' feedback played an important role in the design of the Sparkle Prophy Angle. It features a patented second-generation beveled gear design and runs vibration and noise-free. Thus ensuring a smoother running prophy angle that won't lock up or overheat. The Sparkle Prophy Angle also features a specially designed soft, dark cup that provides greater visibility when on the tooth surface. Its flared design enhances sub-gingival access and reduces splatter, this minimizes the risk of cross-contamination.

These prestigious awards underline the Crosstex commitment towards the development of innovative products that maximize infection protection and enhance the patient experience. Crosstex, with eleven distribution and manufacturing facilities around the globe, services healthcare professionals in over 100 countries and is dedicated to making good on its brand promise – Crosstex Protects.

### **About Crosstex International, Inc.**

A division of Cantel Medical Corp., Crosstex manufactures a wide array of infection prevention and control products for the healthcare industry. Founded in 1953 and headquartered in Hauppauge, New York, Crosstex sells products including face masks, which are 100% manufactured in its FDA-registered New York facility. Sold in more than 100 countries, Crosstex products include sterilization pouches and accessories, patient towels and bibs, surface disinfectants and deodorizers, germicidal wipes, hand sanitizers, gloves, sponges, cotton products, saliva ejectors and evacuator tips.

**To contact Crosstex please visit [crosstex.com](http://crosstex.com) or call 888.276.7783.**